

## Board Meeting 10/5/16 Minutes

In Attendance: Alex Linser, Marc Raab, Brian Fortin, Zak Slemmer, Wade Johnston, Greg Landsman arrives

Also in Attendance: Rick Meador, Danielle Necessary, Holly Cristman

**Secretary's Report:** Brian Fortin. Previous minutes held, tabled, due to Brian being without both hands.

**Treasurer Report:** Marc Raab. New one-copy policy for cancelled checks. Four checks went out this month, Bikes and Trikes, National Night Out, CNBDU dues, Ranchvale terminus survey.

Why member of CNBDU? Brian and Alex offer that we can attend their meetings, and go after funding from their group.

Revenue is building. Received \$2864 in NSP reimbursement, to be reflected next month. Report accepted by unanimous consent.

**Pumpkin Chuck:** Holly Cristman, Danielle Necessary. The event will be Nov 5, Noon to 5 at Stanbery. Outstanding issue is insurance. Verbal OK that insurance is good, but no promotion until written. Paperwork has been signed: liquor, parks, special event permits, all in approval process. Awaiting confirmation on Park fee—hoping for reduced fee of \$400. WNKU scaled back, reduced expense to \$1360— 34 spots from Oct 24 through Nov 4 and an e-blast to their 14K members scheduled for Oct 25. Same two bands as last year, bluegrass (Full Moon something Band) and Ohio Celtic band (drew huge crowd last year). Happen, Inc will be back, kids group. Pumpkin Olympics. Trebuchets will be worked on next week, ahead of schedule, talk of building a new one from reused materials. Committee had originally asked for 6K, but were allowed \$4500— took out stage, rebuild of trebuchet, cut down on misc supplies, and WNKU down to meet reduced budget. Revenue projected \$500 Watch Hill, two food vendors Eli's and Sweets and Meats, waiting to hear from Tom and Chee, Luckman, Fireside. Food vendors each pay \$200 fee. Beer anticipating Blank Slate (MW resident owner) not Mt Carmel. \$2500 in beer sales last year, projecting \$1500 this year. Pumpkins chucked last year: 400 at \$3. Currently hoping for more donors at \$1,000 from Business district. Last year \$3800 from businesses and donors, communication attempted with Gold Star. Only Watch Hill so far. Open to other banks? Perhaps let Watch Hill have this one and approach other banks for other events. Last year net was \$5K. Pumpkin Chuck committee asks of Community Council— workers compensation certificate—Alex or Marc will email. Will need checkbook day of event—Marc will work the event and be there. Will need volunteers. Marc asked for volunteer specs for webpage. Trebuchet volunteers to sign liability waivers, Alex will consult. Not doing .08K run around loop— too crowded and too dangerous. Kroger or Rempke will hopefully donate drinks and water to be sold. Have never approached Kroger, will do it this year. Insurance discussion, storage shed through Tom Brinkman funding, but more immediately there is a need for a spot for the trebuchet in Courtney's driveway.

Brian will call Jon and work to find a spot for the Trebuchet. To hope for: Insurance and good weather. Pumpkins for sale last minute deal. Advertising: WNKU, mwcc, press releases. No posters. Wade suggests Parks newsletter. Alex suggests HulaFrog. Last year: 481 chucked.

**EDC:** Brian Fortin. No response for meeting request. Video going along, Pumpkin Chuck will be the end of production. Wade to be added to EDC. Alex will come up for air in a month.

**Zoning:** Brian Fortin. Michael Cervey had breakfast meeting with Jon Doucleff last week. Brian awaiting confirmation from Michael.

**Community Engagement:** Marc Raab. Tom no more. Email newsletter— content for email every two weeks, or monthly, come January. Enquirer asked Marc about webpage, and using social media to drive folks to webpage, now webpage is constantly updated with events and volunteer opportunities. Forrest Sellers to write piece. Drive traffic to website and clear up misconceptions. Postcard strategy. Plan Spring Event. Tie in reopening of Creamy Whip? Or business district promotion? Cincy summer streets. Spring/ summer. Summer kickoff when MtW schools get out. Explore a working group with the three groups.

**NSP:** Greg Landsman. Last year's effort left \$10 unfunded. Good job! Not much reaction from membership at NSP discussion, we will present again at next membership meeting. Final report turned in with no comment. For this year: Pumpkin Chuck, \$1800: \$440 of Happen, Inc and \$1360 for WNKU. Beautification, \$1500: quote for Morrow from Alex, Library could use ongoing maintenance, Marc will ask Jo Ann for estimate, quote for Tom Roth from Alex, Zak will call MaryAnn. Marketing \$2500: Postcards, video promotion, Zak will provide estimate for postcards. Community event \$1000: Wade to get mock budget from Margie Waller.

**Webpage and Newsletter:** Marc Raab. In comm engagement. Can see how many people open email, and what they click on. 80/85% open rate. Let's maintain it!

**NIC:** Rick Meador. Letters have not gone out. Marc has put his children to work cleaning up some of the targeted properties. Letters to be brought Board meetings, to be signed and sent. Rick to get letterhead. What is next step after letters? Discussion. Working with Mark Manning to get Roxbury address addressed. Eviction hearing on Redfield. Morrow weeds out of control. Alex connections with landscapers on Wooster. Potential issue with City's maintenance of Morrow because of chemicals. Public Services to add Morrow to their route? [Zak—will contact city and email Rick]. Wendy's graffiti, gone. Rick would like to send letter of appreciation. Bricks cracked at Corbly/Beechmont and reported, Lissa new member of committee and will look at welcome packets. Property addresses requested to remain confidential.

**State Funding for Stanbery:** Marc Raab. Marc has been in contact with Tom Brinkman, Tom spoke at membership meeting, wants to work through the council. Brian spoke to Pricilla of SPAC. Newest plan—one permanent pavilion, scaled-back from several pods. Engineering and design work is being donated. Park Board probably on board. Tom wanted to hear more ideas about Mt Washington. Money to come from Ohio Department of Natural Resources. Wants ideas publically vetted for help to sell idea. Enhance entrance to park, expand parking, maybe. Brian to discuss with Pricilla what she'd like done, Marc says it's the pavilion and that 100K all ready allocated to maintain trails. Looking for this to be a Stanbery Park revitalization project, from multiple money pools, city, state, in-kind, to create massive project. Wade suggests trail coming up Beechmont hill. This all happens next June. Tom will ask for our help. Marc says SPAC will handle initial project, Tom will work with Park Board. SPAC needed for money flow. Marc will clarify with Tom.

Alex will ask for someone to be chair of nominating committee.

Adjourned 8:58